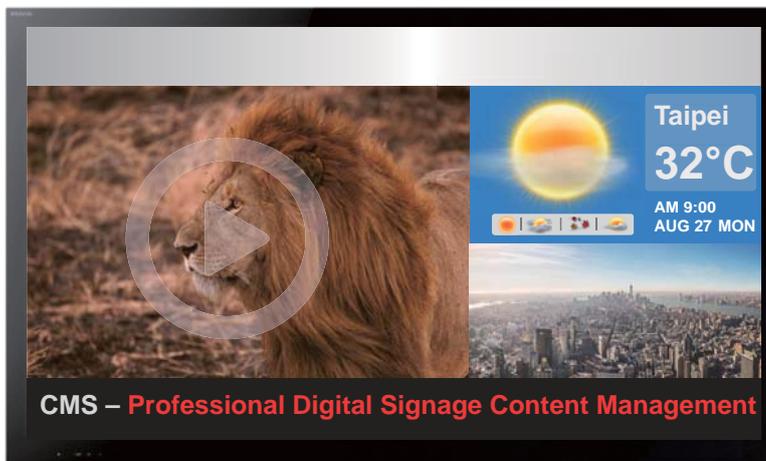




Digital Signage Content Management System



- User-friendly setting interface and scheduling management
- A variety of multimedia supported: marquee texts, photos, music, video and weather
- Centralized content management and broadcasting over internet
- Centralized device management and real-time monitoring by group
- Access control to secure the system



Product Overview

CMS (Content Management System), integrating internet, information and multimedia technology, offers a solution that can edit, control and playback a variety of multimedia materials (videos, images and streaming media) and

then stream them on monitor, TV, LED display, TV Wall, touch-screen, and projector, with any split-screen format for creative and flexible display of information and content.

Functionality



Format Editing - Support random split-screen function, both landscape and portrait orientation, as each playing area allows any combination, division and content editing at any resolution.



Programming Editing - Support video, music, picture, marquee text, streaming media, HTML, RSS, weather, clock and touch-based interactive application.



Multi-media Materials
 Video format: MPEG2/4, VOB, AVI, WMV, MOV, MP3, MKV, RMVB, FLV ...
 Image format: JPG, BMP, GIF, PNG ...
 Support Video Streaming.



Weather Information - Display temperature, weather information, with quick search, sorting and auto-update by city.



Publishing Approval - Support programming approval prior to release and publishing.



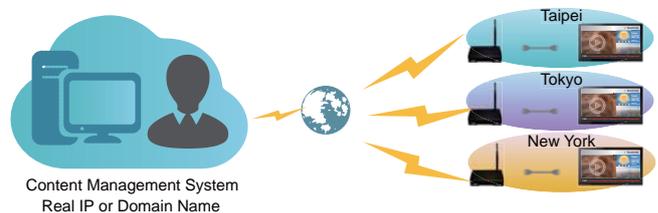
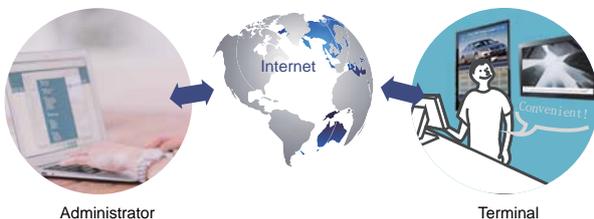
Access & Clearance Management - Set-up, editing and modification of access and clearance grouping can be set by managers as per required.



Terminal Management - Able to snapshot any real-time display of the advertisement board, as well as perform all control steps such as switch on-and-off, re-boot, programming-stop-and-go.



Multi-terminal Management - Able to manage up to 1024 terminal boards, while within firewall without real IP.



Material Management - Support multi-layer cataloging, catalogue or content upload, preview and various editing steps (e.g. delete, download and renaming, etc.).



Auto On / Off Scheduling - Automatically switch on-off as designated.

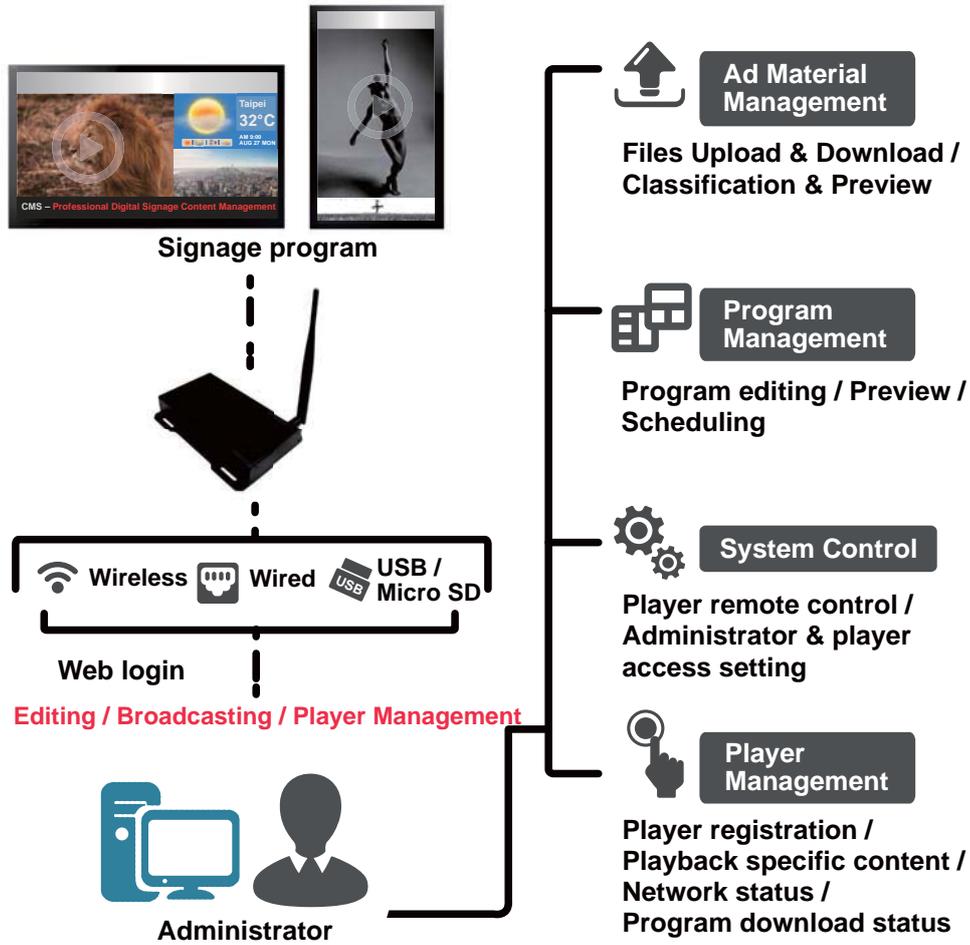


Playback Statistics - Playback count, duration, time / date as well as group playback.



Offline Programming via USB - Support offline programming via USB upload.

System Architecture



Ordering Information

Content Management System		Entry Level CMS01	Intermediate Level CMS02	Professional Level CMS03
Features	Picture, Video, Audio, Text, Data, Time, Week, Weather, Web, Container, RSS	●	●	●
	Interactive Touch	✘	●	●
	Ad Area, Streaming, Countdown	✘	✘	●
	Ad Management	✘	✘	●
	Program Editor	●	●	●
	Terminal Management	●	●	●
	Resource	●	●	●
	Send / Clearance Check	●	●	●
	Scheduling / Statistics	●	●	●
	Clearance Management	●	●	●